

Hampers For The Homeless Fundraiser "Networking Business Bash"

Saturday, January 23
1:00-4:00 pm
Beddington Towne Centre Mall
8120 Beddington Blvd NW



Donate some of your yearly advertising dollars to the
Hampers For The Homeless – Heart For The Homeless,
Heart Day Celebration Campaign (\$25.00 – \$250.00)
and reserve your **FREE ADVERTISING SPOT**
in the First Annual **"Businesses With Heart Directory"**

*There's music, coffee, tea, book fair, business fair,
with members of the media milling through the crowd
scouting out their next interview.*

*There are also **SPECIAL GIFTS and PRIZE GIVEAWAY PACKAGES.***

*If you are an independent business owner, you won't want to miss this fantastic,
fun way to give back to your community and meet your 2010 business goals.*

Bring everyone you know who is an entrepreneur and would like to network.

Bring a TON of Business Cards

and come share with all of us who you are and what you do!

2010 Is The Year of Transformation!

Let's Bring Your Business To The Top!

**FREE EVENT. YOU DO NOT HAVE TO DONATE TO ATTEND!
ALL PROFITS RAISED FROM THE BUSINESS WITH HEART DIRECTORY
AND A PORTION OF THE SALES FROM DIFFERENT VENUES WILL GO TO THE
HAMPERS FOR THE HOMELESS – HEART FOR THE HOMELESS CAMPAIGN.**

*If you can NOT make it and would like more information, email Aurora Publishing at:
aurorapublishing@shaw.ca or phone: 403-230-5946 ext 2*

Business With Heart Directory™

Directory and event held by Aurora Publishing in conjunction with Why Buy Nu Bookstore.

*ALL profits of this directory will go to fill the
Hampers For the Homeless – Heart For The Homeless Campaign
on February 14th, 2010 (see below for more details)*

1. WHAT IS THIS DIRECTORY?

It is a business directory that we would like to send to the whole community in Calgary. A minimum of 5,000 copies will be printed. People can pick up them up at participating stores, such as Why Buy Nu Bookstore in Beddington Towne Centre Mall.

2. WHEN DOES IT COME OUT?

The directory comes out on March 30, 2010, when we have all of our contributors placed.

3. WHAT IS THE PURPOSE?

It is a directory compiled of businesses that have a heart for their community. Everyone will know that the businesses that are listed have donated their time / finances / gifts to the directory to raise funds for the Homeless. It is an easy and quick guide for consumers to find exactly what they want at their fingertips.

This directory is especially nice for those people who have small or home businesses with a limited advertising budget and want to get known quickly.

4. HOW IS THE DIRECTORY SET UP?

The directory is set up in 3 different sections:

1. Alphabetical

Name of company and phone number ONLY

Price of placement: \$25.00

Please note: you will receive a BUSINESS expense receipt.

2. Reference Directory

Set up in categorical order. Advertisements are as follows:

1/4 page – \$150.00 Includes a placement in the Alphabetical directory.

1/2 page ad – \$200.00 Includes a placement in the Alphabetical directory.

Full-Page ad – \$275.00 Includes a placement in the Alphabetical directory.

Please note: you will receive a BUSINESS expense receipt.

3. Extra Special Sponsors: CANNOT BE PURCHASED

Full-page ad of you/or your business.

Extra Special Sponsors are ASKED by our board to participate in one/all of these events. Some of our Extra Special Sponsors are as follows:

1. Aurora Publishing: for compiling and printing the Directory.
2. Why Buy Nu Bookstore: for being the control center and gathering and taking donations and business sign-up sheets.
3. U-Haul company: for providing a place to store donations, and the truck(s) to deliver them downtown.
4. Office Supply Stores and more: for providing gifts for the giveaway holidays.
5. Travel company: for providing free vacations.
6. Media Sponsors
7. Beddington Town Centre Mall: for providing the venue
8. Others who have provided services at the event to make it powerful and fun.

5. WHAT IS THE HAMPERS FOR THE HOMELESS – HEART FOR THE HOMELESS, HEART DAY CELEBRATION CAMPAIGN?

On February 14 of this year, Kathleen and Dan Mailer (and a team of fine entrepreneurs) will be handing out mini-rolling suitcases. They will be filled with hats, scarves, gloves, blanket, food, encouraging letter, Tim Horton's gift card (\$5), soap, shampoo, washcloth, towel, comb and other items to help Calgary's homeless.

Kathleen and Dan had great success handing out over 100 suitcases at a Christmas event sponsored by their company. It was such a blessing, that they decided to open the fun up to ALL business owners.

Please consider that there are over **3500 homeless people** on the street.

Give back to your community.

Come to the event, network and enjoy your afternoon.

Let's help all business owners to

Live Their Life To Give – and Grow our Community in Affluence.

6. WHAT IF I CAN'T MAKE IT TO THE EVENT THAT DAY?

You can still sign up for the Directory at Why Buy Nu Bookstore in Beddington Towne Center Mall. You can call Why Buy Nu Bookstore at: 403-275-0717.

Or call our office at 403-230-5946 ext 2.

You have from now, until January 31st, 2010 to get signed up, submit your information and be ready to roll.

*Please come and bring TONS of business cards
to share with others about who you are and what you do.*

*Contact us now
to take your place in our*

Business With Heart Directory

Aurora Publishing:

403-230-5946 ext 2

Fax: 403-230-1156

Email: aurorapublishing@shaw.ca

Why Buy Nu Bookstore:

403-275-0717